



SPONSORSHIP OPPORTUNITIES

Lead Sponsor \$5,000 / Early Bird \$3,500

- ☞ Six tickets to VIP reception & performance, reserved seating. 10 general seating tickets.
- ☞ Full-page ad in program book, preferred placement.
- ☞ Company name & logo prominently displayed on stage.
- ☞ Acknowledgment in press releases & annual report, on website & from the podium.

Supporting Sponsor \$2,500 / Early Bird \$1,875

- ☞ Four tickets to VIP reception & performance, reserved seating. 10 general seating tickets.
- ☞ Full-page ad in program book.
- ☞ Company name & logo prominently displayed on stage.
- ☞ Acknowledgment in press releases & annual report, on website & poster, & from the podium.

Sustainer \$1,250 / Early Bird \$1,000

- ☞ Two tickets to VIP reception & performance, reserved seating. Five general seating tickets.
- ☞ Half-page ad in program book.
- ☞ Acknowledgment in press releases & annual report, on website & poster, & from the podium.

Associate \$750 / Early Bird \$675

- ☞ Two tickets to VIP reception & performance, reserved seating. Two general seating tickets.
- ☞ Quarter-page ad in program book.
- ☞ Acknowledgment in annual report, on website & poster.

Friend \$500 / Early Bird \$450

- ☞ Two general seating tickets.
- ☞ Quarter-page ad in program book.
- ☞ Acknowledgment in annual report & on website.

ADVERTISING OPPORTUNITIES

Half-Page \$400 / Early Bird \$360

Quarter-Page \$300 / Early Bird \$270

Eighth-Page \$200 / Early Bird \$180

Listing \$100 / Early Bird \$90

ADVERTISING SPECS

Full Page

- ✓ No bleed: 5.25" w x 8.25" h
- ✓ Bleed: 5.625" w x 8.625" h
- ✓ Black & White

Half Page

- ✓ Half-page vertical: 2.5" w x 8.25" h
- ✓ Half-page horizontal: 5" w x 4" h
- ✓ Black & White

Quarter Page

- ✓ Quarter-page vertical: 2.5" w x 4" h
- ✓ Quarter-page horizontal: 4" w x 2.5" h
- ✓ Black & White

Listing

- ✓ Company name, one-line tag line, address, web address, e-mail & telephone number.

Accepted Formats

- ✓ JPEG, TIFF or PDF (minimum 300 dpi)
- ✓ Mac-formatted Quark files
- ✓ PC or Mac-formatted InDesign files
- ✓ QX or INDD files must be packaged with all fonts & images.

Deadlines

- ✓ **Early Bird Rate:** Reserve by **July 31, 2011**; payment due **August 31, 2011**.
- ✓ **Full Price:** Reserve by **August 31, 2011**; payment due **September 30, 2011**.
- ✓ Ad due by **September 30, 2011**.
- ✓ Make check payable to "Cave Canem Foundation."

Delivering Ad Copy

- ✓ E-mail file to alisonmeyers@ccpoets.org. Please write "Cave Canem benefit ad" in subject line.

CAVE CANEM FOUNDATION

a home for black poetry

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www.cavecanempoets.org